



Cochlear™ Lend an Ear program

Early access to sound can make all the difference for your child.

The Cochlear™ Lend an Ear program was created for children 12 and under who need early access to sound through a bone conduction solution*. Our unique program provides your child with an appropriately-fit Baha® 6 Max Sound Processor while the insurance approval process takes place. This means that your child can have access to critical sounds as early as possible to help them hear, learn and develop essential communication skills.

Learning to communicate begins early—well before your child says their first word—which is why it's so important for children with hearing loss to be given access to sound sooner rather than later. It can help lay the foundation for fundamental language and social skills to help them be successful in school and society later in life. In fact, research shows children whose hearing loss is identified and treated early are better able to develop speech, language, cognitive and social skills ahead of later identified children.¹



* Lend an Ear program is offered in the United States only.

Why choose the Cochlear Lend an Ear program

- Provides your child with early access to sound, prior to obtaining insurance authorization.
- For your convenience, once your child receives their Baha 6 Max Sound Processor and Softband or SoundArc™, there may not be a need for exchange or additional trips to the audiologist; the technology is theirs to keep.
- Our Baha 6 Max Sound Processor is designed for those with a hearing loss up to 55 dB SNHL¹ and features our most advanced sound processing technology and direct streaming with a compatible smartphone.²
- We offer two non-surgical options for children—the Baha Softband and Baha SoundArc—that are easy to use and compatible with the Baha 6 Max Sound Processors. Both non-surgical solutions will work with one or two sound processors, depending on your child's needs.
- Cochlear offers direct billing and reimbursement assistance with insurance plans that can help make the approval and payment process easier, including appeals for coverage.

If you have questions please reach out to:
reimbursement@cochlear.com

¹ Tharpe AM, Gustafson S. Management of Children with Mild, Moderate, and Moderately Severe Sensorineural Hearing Loss. *Otolaryngol Clin North Am* 2015 December: 983-994.

* SNHL is sensorineural hearing level

** For compatibility information, visit www.cochlear.com/compatibility.

Please seek advice from your health professional about treatments for hearing loss. Outcomes may vary, and your health professional will advise you about the factors which could affect your outcome. Always read the instructions for use. Not all products are available in all countries. Please contact your local Cochlear representative for product information.

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Getting your patient started with the Cochlear Lend an Ear program

As a clinician, please complete the following:

- Lend an Ear Order Form - please provide clinic name, account number and complete clinic address in the "Ship To" section

**Once we ship the loaner device, we will request a Letter of Medical Necessity (LMN), clinical documentation and any other documentation necessary to complete the order.*

Getting your child started with the Cochlear Lend an Ear program

As a parent or guardian, please complete the following:

- Patient Acknowledgement Form

We will reach out for additional documentation once we ship your child's device.